



Congregation Beth Israel  
5716 Carmel Valley Road - Carmel California - 93923  
(831) 624-2015 FAX (831) 624-4786  
[www.carmelbethisrael.org](http://www.carmelbethisrael.org)

Dear Fellow Congregation Beth Israel Congregant,

Rabbi Alexander Schindler said, “Many Jewish Organizations raise funds, but only synagogues raise Jews.” In a harried and shifting world, CBI stands as a place of peace, learning and inspiration, community stability and sincere welcome.

Thank you for your continuing financial support of Congregation Beth Israel. This generosity allows CBI to fulfill the mission of being a welcoming and inclusive center for Jewish life on the Monterey Peninsula.

In this light, CBI asks that you search your soul as you make your *terumah* (gift of the heart). In order to attract new members and young families, rather than an arbitrary dues structure, we have changed our approach. After meticulously evaluating our budgetary needs, we simply divided the amount needed by the number of congregants. Such a plan is based on the premise that everyone gives what they can, and that those with greater financial means make a larger pledge that will offset the smaller pledges of those who cannot give as much. May your finances help dictate your pledge. No one will be turned away. That is the essence of *tzadakah*—justice and righteousness—as our Jewish tradition teaches it.

We sincerely appreciate all that you do to make Congregation Beth Israel a wonderful Jewish experience for our community.

We ask that you return the enclosed form by June 15<sup>th</sup>, 2017. Your contribution remains confidential. If you do not indicate a pledge amount, we will continue your support at last year’s level for the upcoming year.

As Maimonides taught in his stages of *tzadakah*: It is good to give, better to give with a giving heart, better still to give after being asked, and even better to give before being asked.

B’Shalom,

Congregation Beth Israel Board of Trustees



## Congregation Beth Israel 2017-2018 Pledge Form

**We are an open and inclusive congregation and welcome you to our congregational family.**

Family Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone: (Hm.) \_\_\_\_\_ (Bus.) \_\_\_\_\_ (Cell) \_\_\_\_\_

We appreciate your financial pledge to our congregation. All levels of pledges are gratefully accepted as we welcome your active participation in our Jewish community. The sustaining amount for the 2017-2018 fiscal year is \$2500 per family and \$1750 per singles and one-parent families. This level is the amount needed to fully fund CBI's annual budget.

We encourage you become a member of the *Tzadakim* (formerly Rabbi's Circle) with a minimum total yearly pledge of \$3000 for families (\$500 above the sustaining amount), and \$2000 for singles and one-parent families (\$250 above the sustaining amount).

What you paid last year to the general operating budget (not including contributions to specific funds, sponsorships, or religious school fees) \$ \_\_\_\_\_.

Pledge Increase \$ \_\_\_\_\_

*There is a particular need to enhance the Building Fund and the General Endowment. We encourage and welcome contributions to these funds.*

My Contribution to the Building Fund is \$ \_\_\_\_\_

My Contribution to the General Endowment is \$ \_\_\_\_\_

Total Pledge for 2017-2018 \$ \_\_\_\_\_

       *I wish my donation to remain anonymous.*

See the reverse side for payment information.



## Congregation Beth Israel 2017-2018 Pledge Form

We are an open and inclusive congregation and welcome you to our congregational family.

- Enclosed is a check
- I am paying in one payment
  - I will send a check every month
  - I will send a check every quarter
  - Other \_\_\_\_\_
- I would like to set up automatic **Bill Pay** through my bank  
CBI prefers to receive payments thru auto bill pay as there are no credit card fees charged to our Congregation. Please contact our Executive Director for assistance.
- Other Payment Type
- I am paying with a stock distribution
  - I am paying with a bond distribution
  - I am paying with a Retirement Required Distribution
  - Other \_\_\_\_\_
- Please charge my card listed below (please note we only accept Visa & MasterCard)  
(Please add a \$50 administrative processing fee)
- I am paying in one payment
  - Please charge my card every month for 1/12 of my pledge
  - Please charge my card every month \$ \_\_\_\_\_
  - Please charge my card quarterly (July, November, February and May)
  - Other \_\_\_\_\_
- Please keep my credit card number on file for future payments.

Credit Card information:

Name on card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address of the Credit Card if Different from your Mailing Address:

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

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